

# B Leisure<sup>DMC</sup> South & East Serbia



Discover



Choose



Create

Experience



Events



Incentive



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## WHO WE ARE?

### Destination Management Company

Welcome to BLEisure DMC, a trailblazer in creating exceptional corporate experiences. We pride ourselves on delivering unparalleled services in destination management, events, and incentives.

At BLEisure DMC, we seamlessly merge creativity and technology to craft memorable experiences that elevate your brand. Based in the historic city of Niš, Serbia, we specialize in the incoming region of Niš, one of the oldest cities in Europe with rich cultural and historical heritage and ideal conditions for numerous attractive incentives, adventures, and extreme sports. However, our expertise extends beyond Niš, offering authentic locations and incentives throughout Serbia and the Balkans.

Specialization:

- Corporate Meetings
- Venue Finding
- Events
- Incentive Trips
- Design and Software Development





## WHAT MAKES SERBIA AN APPEALING MICE DESTINATION?

A combination of natural beauty, rich cultural-historical heritage and abundance of accommodating and meeting facilities tends to be just one of the reasons why Serbia provides numerous appealing options for the MICE industry.

Situated in the heart of the Balkans, Serbia possesses a very favorable geographic location. International highways (e.g. E-75) passing through the country connect it to Central Europe, Turkey and the rest of the peninsula, while international airports, good infrastructure and efficient traffic within bigger cities, Belgrade and Niš, reinforce the possibilities for MICE events.

Serbia's allure as an appealing MICE destination is further enhanced by a blend of breathtaking natural wonders, unique Central European and Oriental cultural-historical traditions, authentic local gastronomy, thermo-mineral waters, and beautiful rivers and mountains.





## DISCOVER NIŠ

### Unlocking its potential for MICE tourism

Discover modern, well-equipped conference halls in Niš hotels capable of accommodating up to 700 participants, perfect for larger-scale events. Explore a range of venues across Niš, including hotels, specialized locations, and the bustling Science Technological Park, housing numerous IT companies. These versatile spaces cater to diverse business needs, offering ample room to host multiple MICE events simultaneously within the city.

Niš, birthplace of Emperor Constantine the Great, boasts captivating historical landmarks like Mediana, Niš Fortress, and the Skull Tower. Rich in history, culture, and adventure, Niš offers sensory delights. Just 20 km away, nature beckons, while within the city, gastronomic enthusiasts can enjoy authentic traditional food and prestigious wine from nearby wineries and renowned selections from South Serbia.





## BELGRADE

### Premier conference venues among Europe's finest

Discovering the ideal conference venue can be a daunting task. With years of expertise in the MICE industry, BLEisureDMC favors hotels as conference venues for their cost-effectiveness and convenience in accommodating delegates. For larger conferences, proximity to the venue is crucial for participant convenience.

Explore our carefully curated list of top conference venues on our blog page. Contact us for personalized assistance and tailored recommendations to meet your event needs.

Sava Center stands out as one of the premier conference venues in Serbia and Southeastern Europe. Equipped with cutting-edge technology and boasting 46 halls accommodating 10 to 4000 delegates, it caters to a wide range of business events, from board meetings to large congresses.

In Serbia's capital, experience an array of incentive trips blending history, culture, luxury, and gastronomic delights.





## DISCOVER BELGRADE

### A journey through history, culture, and gastronomy

Experience the best of Belgrade with bespoke incentive trips that blend historical, cultural, and gastronomic wonders. Explore iconic landmarks like Kalemegdan Fortress and the Nikola Tesla Museum, indulge in unforgettable experiences such as sunset river cruises and luxurious events within Michelin and Gault&Millau-recommended dining. Dive into Belgrade's rich history with wine tastings in Roman legumes or in the wineries boasting panoramic views of the Danube.

Venture to picturesque town Sremski Karlovci for a journey through rich history, culture, and viticulture, exploring Novi Sad, and Petrovaradin Fortress. Delve into the legacy of the Serbian Karadjordjevic dynasty, and savor exquisite wines from renowned Oplenac vineyards.

Explore ancient history at Viminacium, admire the prehistoric site of Lepenski Vir, and explore the majestic medieval Golubac Fortress. Cruise through the breathtaking Danube gorges, retracing the path of Emperor Trajan's historic journey.





## A GIFT FOR NATURE LOVERS

Discover the perfect blend of business and relaxation in the idyllic settings of Kopaonik, Zlatibor, and Serbia's charming spa towns - Vrnjačka Banja, Sokobanja, and Vrdnik. Nestled amidst nature's tranquility, these destinations offer an ideal backdrop for conferences and incentives.

Western Serbia is renowned for its appeal as an incentive destination, with Zlatibor standing out for its ecological, biological, and cultural significance. Explore panoramic views and picturesque landscapes during a cable car ride, and immerse yourself in Serbian folk tradition in Sirogojno and Zlakusa villages.

Embark on a nostalgic journey aboard the Shargan Eight narrow-gauge railway in the charming mountain village of Mokra Gora, nestled between Zlatibor and Tara mountains. Discover protected monuments of technical culture, including old locomotives, and witness the majestic griffon vultures during a catamaran ride along the Uvac meanders.

In addition, don't miss the opportunity to experience the luxurious hotels and stunning scenery of Kopaonik, along with the natural beauty, waterfalls, and archaic villages of the mountain Stara Planina.





## DISCOVER OUR DISTINCTIVE OFFERINGS

Immerse yourself in the rich heritage and natural splendor of the Balkans with our unique incentives, wine tours, and adventures, all crafted with a commitment to sustainable practices.

We stand out by blending destination authenticity with thematic routes, intangible heritage, and gastronomy, ensuring unforgettable experiences for every guest.

Experience the vibrant spirit of Niš, where the warmth and hospitality of its inhabitants will captivate even the most discerning guests. Gastronomic enthusiasts can indulge in authentic local cuisine at traditional taverns, complete with folklore dinner shows and tastings of the finest rakia and appetizers, including Serbian meze.

**Let us tailor-make your perfect experience. Contact us to plan your bespoke adventure in the heart of the Balkans.**

For adventure seekers, explore the raw power of nature at the ancient Cerje Cave, dating back over 2 million years. Discover the beauty of Suva and Stara Mountains, beloved by mountaineers in Serbia, or soar above the Niš Spa with exhilarating paragliding flights. Dive into thrilling activities such as free climbing, canyoning, kayaking, and a variety of outdoor pursuits.

Experience our pride in unique reenactment games of Celts and the Middle Ages, along with a range of art and culinary workshops set amidst the stunning natural landscapes.





## TECHNOLOGICAL INNOVATION

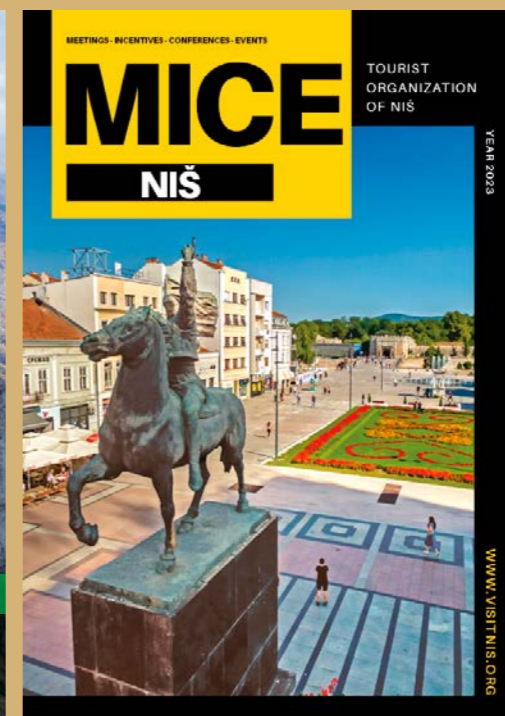
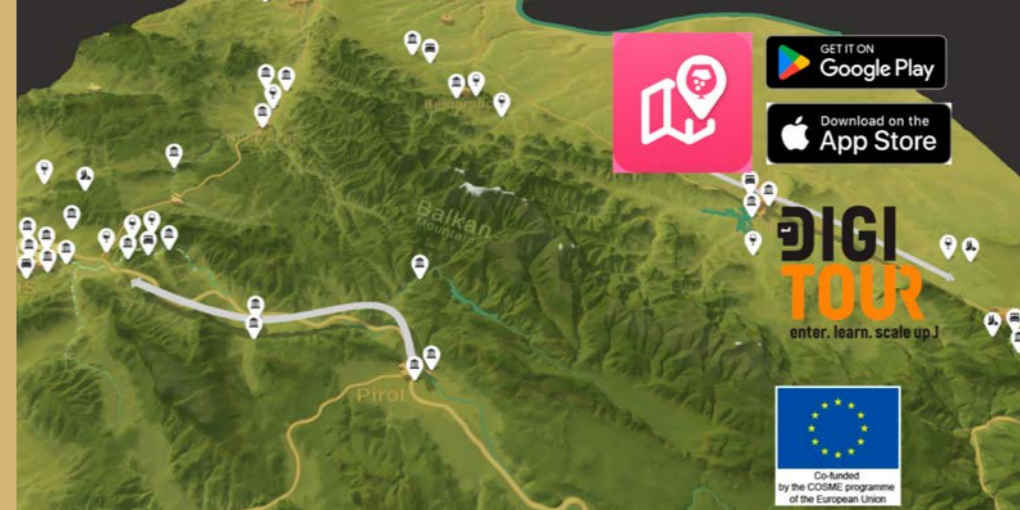
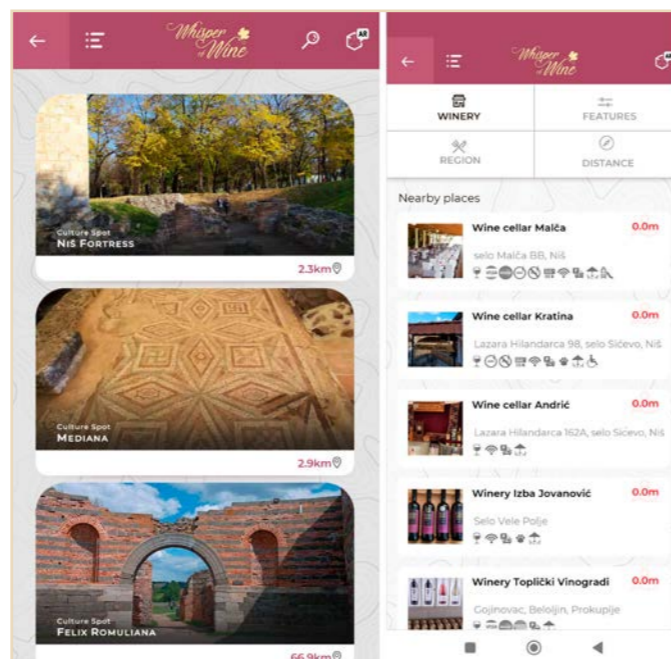
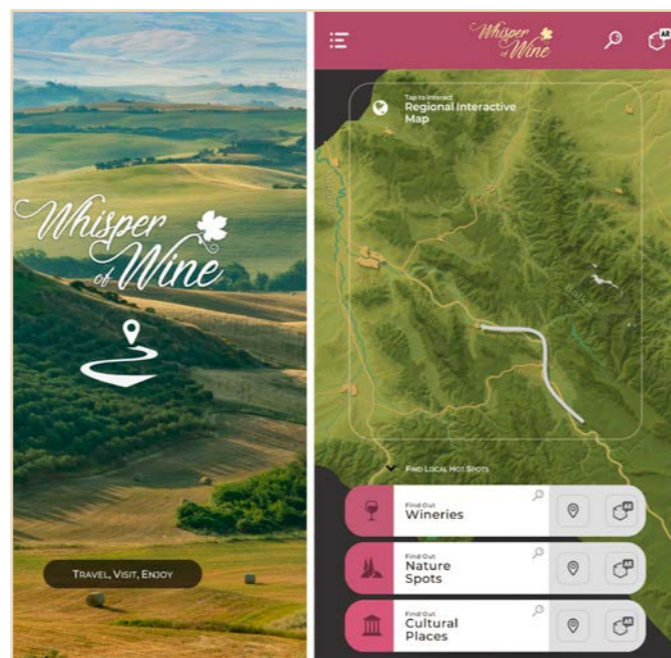
We redefine experiences through state-of-the-art digital tools, including personalized webpages, mobile AR apps, and cutting-edge design.

Our technology solutions, from developing websites to designing marketing materials, inject innovation and originality into every engagement.

Count on us as your trusted and accomplished partner, with a proven track record in pioneering innovative EU projects focused on cultural heritage preservation and innovation. Our expertise extends to a wide array of endeavors, including tourism development, strategic marketing, and seamless event organization.

### Why Choose Us?

- Unmatched Expertise. A seasoned team driven by your success.
- Unique Experiences. Discover the beauty of Serbia, and the Balkans with our exclusive offerings.
- Sustainability Focus. Our commitment to eco-conscious practices reflects in every event we organize.
- Technological Prowess. Elevate your events with cutting-edge digital tools and innovative solutions.



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